



2009 Pioneer Day Parade Information Sheet

This year's parade theme is
“Celebrating our Agricultural Heritage”

The Celebration of People Inc., a tax-deductible 501(c)(3), is hosting Chico's annual Pioneer Day Parade Saturday, May 2nd, 2009 at 11:00 am. You and your organization are invited to participate in one of Chico's longest standing annual community events (established in 1917).

For more information go to: www.pioneerdayparade.com

The theme of the Parade was chosen to celebrate the North State. The theme is meant for use by participants to facilitate as many creative ideas for parade entries as possible.

This includes, but is not limited to, possible entries involving:

- A Historical representation of the North State's agricultural past. This may include cultural elements and distinctions or historical reflections of Agriculture in the north state.
- Visions of the North State's Agricultural Spirit – basically the present and future of agriculture in the north state and those people/entities that will get us there.
- Reflections on the North State's environment, past, present and/or future, for example, the Future Farmers of America could highlight the next generation of agriculturalist and the potential solutions to the challenges of today and tomorrow.
- Any creative idea or theme, within reason, for a family-Friendly audience, is welcome in the parade and there will be awards for the best entries in various categories, including most spirit!

Categories and Application Fees

Floats		Equestrians	
Class #	Fee:	Class #	Fee:
1.1 Student-Organizations & groups	\$30	4.1 Kids under 12	\$15
1.2 Community & Non-profits	\$40	4.2 Individuals	\$30
1.3 Commercial	\$50	4.3 Groups	\$55
Vehicles		Marching Groups	
Class #	Fee:	Class #	Fee:
2.1 Community & non-profits	\$25	5.1 Marching Bands	\$10
2.2 Auto Clubs	\$35	5.2 Color Guards	\$10
2.3 Commercial	\$45	5.3 Majorette (Jr., Sr., individual & group)	\$10
Units in Motion		Miscellaneous	
Class #	Fee:	Class #	Fee:
3.1 Novelty-bikes, walking, student.	\$15	6.1 Political	\$50
3.2 Community	\$25	6.2 Performance Art	\$25
3.3 Commercial	\$40	6.3 Other	\$20



2009 Pioneer Day Parade Application

<http://www.pioneerdayparade.com/>

Priority Registration Due by: **Friday, April 17, 2009**

Final Registration Deadline: **Friday, April 24, 2009 (\$25 Late Fee)** • Parade: **Saturday May 2, 2009**

Name of Participant _____

Contact Person _____

Phone (day) _____ (evening) _____

(cell) _____ (fax) _____

E-mail _____

Mailing Address _____

City _____ State _____ Zip _____

Class No. & Category (see application fee chart on information sheet)

Entered _____ Entry Fee \$ _____

Entry has sound? YES NO

PRIORITY REGISTRATION: FIRST COME, FIRST SERVED.

Special Considerations regarding placement in the line of march.

(check here, if separate sheet is attached)

THE FOLLOWING QUESTIONS ARE USED FOR THE PROGRAM AND THE ANNOUNCERS

Please strongly consider your statement; it should be appropriate for announcement at the ceremony.

History of sponsoring group/participant

(check here, if separate sheet is attached)

Names of other active participants (captains, drivers, celebrities)

(check here, if separate sheet is attached)

Float description including theme, background information, names of riders, characters, etc.

(check here, if separate sheet is attached)

Animal/ Horse entry (specify kind of animal, name and other information.)

(check here, if separate sheet is attached)

Individual walking entries. List props you might be using, such as wagon,

bicycle, skateboard, etc. (check here, if separate sheet is attached)

Units in motion/bands. List who you are representing –military , school, local band, type of music and any special upcoming events that you will be participating in.

(check here, if separate sheet is attached)

Miscellaneous entries -- description

(check here, if separate sheet is attached)

Additional information to be used by the parade announcer at the viewing stand and radio announcers along the parade route. What is special about your entry?

(check here, if separate sheet is attached)

Return application with “Parade Rules Acknowledgement Form” signature page to:

**Celebration of People, Inc. • P.O. Box 5624 • Chico, CA 95927-5624
or drop off at the Chico Chamber of Commerce, 300 Salem St. Chico**

Entry Fee must accompany application. Checks should be made payable to “*The Celebration of People, Inc.*”
Fees are non-refundable after the acceptance of entry. For additional information regarding entry requirements,
float building, equipment, manuals, or rules call Richard Elsom at (530) 891-8294.

Priority Registration deadline for applications: Friday, April 17, 2009

Final deadline for applications: Friday, April 24, 2009 (\$25 Late Fee)



Parade Rules Acknowledgement Form

1. Final instructions will be mailed approximately 3 days prior to parade date.
2. Any person or group may enter the parade subject to the approval of the C.O.P. Incorporated's Pioneer Day Parade Committee.
3. No objects may be thrown from your entry on the parade route, but members of your entry may walk along the sidelines and Handout things.
4. No alcohol consumption allowed by participants before or during the event.
5. Participants must keep a continuous motion (no big gaps) while on the parade route.
6. Judging stand will be located on the right side of the line of the march, by the intersection of 4th and Main Streets.
7. All participants must be appropriately attired for an all-ages audience, and for safety.
8. C.O.P., Inc. reserves the right to reject any entry considered unsafe or in poor taste.
9. Floats must be made of fireproof materials. Fire safety rules must be followed. Every float must carry a workable, water based fire extinguisher.
10. Failure to comply with these rules will result in immediate removal from the parade.
11. Parade entries not checked-in on time will be placed at the end of parade. Please refer to www.pioneerdayparade.com for your specific check in time. Parade starts promptly at 11 am.
12. All animals must be currently vaccinated as provide in state law.
13. Participants will perform necessary safeguards to prevent injury and property damage from avoidable risks arising from the entry.

Awards will be presented within an hour following the conclusion of the Parade, near the intersection of Main and Fourth Streets.

I, the undersigned, have read and understand the rules as stated above. In consideration of being allowed to participate as a parade entrant, I hereby release and hold the Celebration of People Inc., and the Pioneer Day Parade Committee harmless of and from any and all liability, loss, damage, injury, action, causes of action, cost and expense, however caused, arising out of or in any way connected with my participating in this parade. I agree to comply with all rules and directions from the parade staff and realize that any violation of these terms will result in immediate disqualification.

Signed: _____ Date: _____

For more information call Richard Elsom at (530) 891-8294
or visit our website at <http://www.pioneerdayparade.com>
(You may download additional copies of the application from the website.)

Mail the original of this page (keep a copy of this page for your records) plus both sides of the application to:

Celebration of People, Inc. • P.O. Box 5624 • Chico, CA 95927-5624
or drop application material at the Chico Chamber of Commerce, 300 Salem St. Chico.

Don't forget to include the check to cover your entrance fees.
Checks should be made payable to "Celebration of People, Inc."

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