



Celebration of People, Inc.
P.O. Box 5624
Chico, CA 95927-5624

CELEBRATION OF PEOPLE

Parade Sponsorship Form

Name of Business or Group: _____
Name of Contact: _____ Phone #: _____
Mailing Address: _____
E-mail Address _____ Additional Phone #: _____

I, _____, agree to donate \$ _____ and/or _____ in-kind contribution to the Celebration of People, Inc. in return for sponsorship recognition and advertisements as listed below. Primary, Contributing, and Community Sponsor's parade entry fees are waived if desired.

Level of Sponsorship:

Primary Sponsor: \$1,000 or more in monetary contributions or the equivalent value in goods and services.
Primary sponsors will receive: large prominent graphic ads on all parade promotional materials, verbal announcements during the parade, and a lead spot in the parade should you choose it.

Contributing Sponsor: \$500 or more in monetary contributions or the equivalent value in goods and services.
Contributing Sponsors will receive a medium graphic ad on all parade promotional materials and verbal announcements during the parade.

Community Parade Sponsor: \$250 or more in monetary contributions or the equivalent value in goods and services.
Community parade entry sponsors will contribute to assist a community group that wishes to enter the parade. That group will display the sponsor's banner during the parade and the sponsor will have an announcement of their sponsorship when the entry reaches the judges stand.

Volunteer: Donation of time as a staff member on or before the day of the parade.
Volunteers will receive special recognition for participating in the parade. When Available? _____

Donations receive a special mention during the parade.
\$10 _____ \$25 _____ \$50 _____ Other \$ _____

Signature of Representative _____ Date _____

Mail this form and a check made out to **Celebration of People, Inc.** to
P.O. Box 5624, Chico, CA 95927-5624. Additional questions? Call Richard at (530) 343-6426