



2012 Pioneer Day Parade Information Sheet

This year's parade theme is

“Celebrating Northern California’s Resources!”

The Celebration of People Inc., a tax-deductible 501(c)(3), is hosting Chico’s annual Pioneer Day Parade Saturday, May 5th, 2012 at 11:00 am. You and your organization are invited to participate in one of Chico’s longest standing annual community events (established in 1917).

For more information go to: www.pioneerdayparade.com

The theme of the Parade was chosen to celebrate the North State. The theme is meant for use by participants to facilitate as many creative ideas for parade entries as possible.

In recognition of our area's resources, whether it's natural, cultural, business or community (especially if you are youth focused), come celebrate the resources that make our area a great place!

Many of the resources we enjoy in the North State are made by individual or groups, one most recent example is the “You know you’re from Chico when...” group that has grown on Facebook to bring together thousands of people who love Chico, especially old Chico!

We recognize the need for our youth to grow and develop in an environment that promotes excellence, individuality and diversity so that they too will be valuable resources! Do you belong to a cultural group, club, team, or are you into farming, volunteering, or the great outdoors? How about a love of commerce, construction, Art or History? Our community, and the native community before Chico, has a vast and rich history of developing resources. If you are so inclined, show off what you think is an important contribution to this great area from the past!

There are so many amazing aspects of Northern California that together have made this community such a wonderful place to live, work, go to school or retire in. Show off what you think makes Northern California such a great place to be! Come join us for the fun! See you on Saturday, May 5th, 2012!

Categories and Application Fees

Floats		Equestrians	
Class #	Fee:	Class #	Fee:
1.1 Student-Organizations & groups	\$30	4.1 Kids under 12	\$15
1.2 Community & Non-profits	\$40	4.2 Individuals	\$30
1.3 Commercial	\$50	4.3 Groups	\$55
Vehicles		Marching Groups	
Class #	Fee:	Class #	Fee:
2.1 Community & non-profits	\$25	5.1 Marching Bands	\$10
2.2 Auto Clubs	\$35	5.2 Color Guards	\$10
2.3 Commercial	\$45	5.3 Majorette (Jr., Sr., individual & group)	\$10
Units in Motion		Miscellaneous	
Class #	Fee:	Class #	Fee:
3.1 Novelty-bikes, walking, student.	\$15	6.1 Political	\$50
3.2 Community	\$25	6.2 Performance Art	\$25
3.3 Commercial	\$40	6.3 Other	\$20





Parade Rules

1. **Final instructions will be e-mailed approximately 3 days prior to parade date.**
2. **Any person or group may enter the parade subject to the approval of the C.O.P. Incorporated's Pioneer Day Parade Committee.**
3. **No objects may be thrown from your entry on the parade route, but members of your entry may walk along the sidelines and handout things.**
4. **No alcohol consumption allowed by participants before or during the event.**
5. **Participants must keep a continuous motion (no big gaps) while on the parade route.**
6. **Judging stand will be located on the right side of the line of the march, on Main Street between 4th & 5th.**
7. **All participants must be appropriately attired for an all-ages audience, and for safety.**
8. **C.O.P., Inc. reserves the right to reject any entry considered unsafe or in poor taste.**
9. **Floats must be made of fireproof materials. Fire safety rules must be followed. Every float must carry a workable, water based fire extinguisher.**
10. **Failure to comply with these rules will result in immediate removal from the parade.**
11. **Check-in time is from 9:30 AM to 10:30 AM. Parade entries not checked-in on time will be placed at the end of parade. Parade starts promptly at 11 am.**
12. **All animals must be currently vaccinated as provide in state law.**
13. **Participants will perform necessary safeguards to prevent injury and property damage from avoidable risks arising from the entry.**

